



MARRI LAXMAN REDDY
INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

MASTER IN BUSINESS ADMINISTRATION

Effective from the Academic Year 2025-26 Admitted Batch

MLRS - MB25 MBA COURSE STRUCTURE

I Year I Semester

Course Code	Course Title	L	T	P	Internal	External	Credits
25MB001	Management and Organizational Behaviour	4	0	0	40	60	4
25MB002	Business Economics	4	0	0	40	60	4
25MB003	Financial Reporting & Analysis	4	0	0	40	60	4
25 MB004	Research Methodology and Statistical Analysis	4	0	0	40	60	4
25MB005	Legal and Business Environment	4	0	0	40	60	4
Open Elective-I 25MB006	6A ESG and Sustainability Management 6B Cyber Security 6C Cross Cultural Management 6D Banking and Insurance	3	0	0	40	60	3
25MB007	Business Communication Lab	1	0	2	40	60	2
25MB008	Statistical Data Analysis Lab	1	0	2	40	60	2
TOTAL		25	0	4	320	480	27

I Year II Semester

Course Code	Course Title	L	T	P	Internal	External	Credits
25MB009	Human Resource Management	4	0	0	40	60	4
25MB010	Marketing Management	4	0	0	40	60	4
25MB011	Financial Management	4	0	0	40	60	4
25MB012	Quantitative Analysis for Business Decisions	4	0	0	40	60	4
25MB013	Entrepreneurship and Design Thinking	4	0	0	40	60	4
25MB014	Production &Operations Management	4	0	0	40	60	4
Open Elective-II 25MBA15	15A Project Management 15B Python 15C International Business 15DE-Commerce	3	0	0	40	60	3
25MB016	Start-up/MSME/Innovation Development Plan /Sector Specific Report			2	100	-	1
TOTAL		27	0	2	380	420	28

***Internship during summer vacation (after Semester-II): 2credits**

II Year I Semester

Course Code	Course Title	L	T	P	Internal	External	Credits
25MB017	Supply Chain Management	4	0	0	40	60	4
25MB018	AI for Business	4	0	0	40	60	4
25MB019	Business Analytics	4	0	0	40	60	4
25MB020M1/H1/F1/E1	(MRKG/HRM/FIN/ENTP)	4	0	0	40	60	4
25MB021M2/H2/F2/E2	(MRKG/HRM/FIN/ENTP)	4	0	0	40	60	4
25MB022M3/H3/3I/E3	(MRKG/HRM/FIN/ENTP)	4	0	0	40	60	4
25MB023	Data Visualization Lab	1	0	2	40	60	2

25MB024	Summer Internship	0	4	0	100	0	2
		TOTAL	25	4	2	380	420

II Year II Semester

Course Code	Course Title	L	T	P	Internal	External	Credits
25MB025	Strategic Management	4	0	0	40	60	4
25MB026 M4/H4/F4/E4	(MRKG/HRM/FIN/ENTP)	4	0	0	40	60	4
25MB027 M5/H5/F5/E5	(MRKG/HRM/FIN/ENTP)	4	0	0	40	60	4
25MB028 M6/H6/F6/E6A	(MRKG/HRM/FIN/ENTP)–Elective Specific Analytics Theory	2	0	0	40	60	2
25MB029 M6/H6/F6/E6B	Elective Specific Analytics Lab: Marketing/Finance/HRM/Entrepreneurship	0	0	4	40	60	2
25MB030A	Pre-submission project Seminar	0	2	2	100	0	2
25MB030B	Main Project Viva-Voce	0	0	4	0	100	4
	TOTAL	14	2	10	300	400	22

LIST OF ELECTIVE SUBJECTS

Students are required to select any One Specialization: Marketing, Finance, Human Resources, and Entrepreneurship and they need to select the Core Elective subjects listed under the chosen specialization only.

Course Code	Specialization	Credits
	MARKETING	
25MB020M1	Digital Marketing	4
25MB021M2	Sales and Promotion Management	4
25MB022M3	Brand Management and Consumer Behaviour	4
25MB026M4	International Marketing	4
25MB027M5	Services & Retail Management	4
25MB028M6-A	Marketing Analytics–A	2
25MB028M6-B	Marketing Analytics Lab–B	2
	FINANCE	
25MB020F1	Security Analysis and Portfolio Management	4
25MB021F2	FINTECH	4
25MB022F3	Strategic Cost and Management Accounting	4
25MB026F4	International Financial Management	4
25MB027F5	Risk Management and Financial Derivatives	4
25MB028F6-A	Financial Analytics–A	2
25MB028F6-B	Financial Analytics Lab–B	2
	HUMANRESOURCES	
25MB020H1	Talent and Performance Management	4
25MB021H2	Learning and Development	4
25MB022H3	Employee Relations	4
25MB026H4	International Human Resource Management	4
25MB027H5	Leadership and Change Management	4
25MB028H6-A	HR Analytics–A	2

25MB028H6-B	HR Analytics Lab-B	2
	ENTREPRENEURSHIP	
25MB020E1	Startup and MSME Management	4
22MB021E2	Family Business Management	4
22MB022E3	Innovation and Entrepreneurship	4
22MB026E4	Entrepreneurial Finance	4
22MB027E5	Entrepreneurial Marketing	4
22MB028E6-A	Technology Business Incubation-A	2
22MB028E6-B	Business Incubation– Idea Lab-B	2